

H E N R Y M O R R I S O N  
**FLAGLER MUSEUM**  
— PALM BEACH, FLORIDA —

**FOR IMMEDIATE RELEASE**

September 19, 2017

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**Flagler Museum Announces 2017 / 2018 Season Programs**

PALM BEACH, FL - The Flagler Museum continues to provide the community with unique experiences and learning opportunities during the 2017/2018 Season. Please include the following events and dates in your calendars.

**Fall Exhibition:**

***Knights of the Air: Aviator Heroes of World War I***

October 17 – December 31, 2017

Included with Museum admission

The first museum exhibit devoted to the image of the World War I pilot-hero, *Knights of the Air* honors the daredevil pilots who risked everything for the cause at the dawn of aviation. Imbued with a sense of adventure and fierce patriotism, aviators became the face of the War efforts back home. Works of art, souvenirs, postcards, and newspapers celebrated their valiant efforts. After the War, the romance of flight was embodied in new types of daring aviators, such as barnstorming aerial acrobats, air mail pilots, and bootleggers. Popular pulp magazines such as *George Bruce's Squadron* and Hollywood films like *Wings* (1927) capitalized on the appeal of the brave World War I aviator, inspiring many future pilots who would serve America in commercial aviation and future military conflicts.

Organized by the Flagler Museum in commemoration of the 100th anniversary of America's entry into World War I in 1917, *Knights of the Air* features works of art, artifacts, and printed materials on loan from the private collection of Jean S. and Frederic A. Sharf, and other private and public collections.

Guided exhibition tours will be offered Wednesdays at 10:30 a.m. and 3:30 p.m. beginning October 25. The Flagler Museum will offer free admission to active duty, reserve, and retired U.S. Military each Wednesday for the duration of the exhibition (proper identification required).

On **November 11, 2017**, the Flagler Museum invites all visitors to participate in a day full of activities that honor and pay homage to our Veterans. On Veterans Day, enjoy special lectures and tours, Honor Guard presentations, and children's activities. As part of the festivities, Exhibition curator Janel Trull will present an illustrated lecture about *Knights of the Air* at 11:30 a.m. and 2:30 p.m. The day-long Veterans Day program is included with admission.

The Fall Exhibition is sponsored by the Eliasberg Family Foundation, Templeton & Company, the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, and the State of Florida Division of Cultural Affairs. Generous in-kind support provided by Jean S. and Frederic A. Sharf.

**A Gilded Age style afternoon tea in Café des Beaux-Arts**

November 24, 2017 – April 1, 2018

Tuesday – Saturday, 11:30 a.m. - 2:30 p.m.

Sunday, 12:00 p.m. - 3:00 p.m.

\$22 for Members

\$40 for non-members includes Museum admission

All prices include tax and gratuity

Advance purchase recommended

Each afternoon, the Flagler Museum offers an afternoon tea that features an array of delicacies and refreshments reminiscent of the elegance of entertaining during the Gilded Age. Visitors may enjoy a selection of gourmet tea sandwiches, traditional scones, and sweets complemented by the Flagler Museum's own Whitehall Special Blend™ tea, and served on exquisite Whitehall Collection™ china. Café des Beaux-Arts is located in the beautiful Flagler Kenan Pavilion, and provides guests with spectacular panoramic views of scenic Lake Worth and the West Palm Beach skyline. Henry Flagler's private Railcar No. 91 completes the sophisticated Gilded Age ambiance.

**Member Appreciation Week**

November 24 – December 3, 2017

The Flagler Museum appreciates the continued support from its many Members, and would like to say “thank you” by hosting Member Appreciation Days. Members will receive an additional 10% discount in the Museum Store on top of the current 10% Member discount, for a total of 20% off all Museum Store purchases. Members can also enjoy a Gilded Age style afternoon tea in Café des Beaux-Arts for a reduced rate of \$20.

**Special Holiday Lecture:**

***Christmas on the Homefront: Celebrating the Holiday During Wartime***

**by Dr. Penne Restad**

Sunday, December 3, 2017, 2:00 p.m.

Free for Members at the Sustaining level and above

\$10 for Individual, Family and Life Members

\$28 for non-members; includes Museum admission and Tree Lighting festivities

By the time the United States entered World War I in 1917, Christmas had been established as a national holiday with traditions based on spirituality, community, and commerce. As loved ones were sent to fight overseas, these traditions evolved to reflect the sentiments of a nation at war. Join historian and author, Dr. Penne Restad, as she explores how Americans at home and soldiers abroad observed Christmas during the Great War.

The Holiday Lecture is sponsored by BMO Private Bank, the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, Hilton West Palm Beach, and the State of Florida Division of Cultural Affairs.

### **Christmas Tree Lighting**

Sunday, December 3, 2017, 3:00 p.m. - 5:00 p.m.

Free with Museum admission

The 16-foot-tall Grand Hall Christmas tree, with its historically accurate trimmings, is the center of Whitehall's holiday celebrations. The Tree Lighting festivities include holiday music played on Whitehall's original 1,249-pipe Odell organ and the 1902 Steinway art-case grand piano. This annual performance is the only opportunity visitors have to hear both of Whitehall's majestic instruments. Special choir performances, refreshments and a visit from Santa Claus complete the afternoon's activities. The event culminates with Henry Flagler's youngest descendants lighting the Grand Hall Christmas tree. Each visitor will receive a box of Animal Crackers, a treat invented in the Gilded Age. The iconic circus box with a string was originally designed as a Christmas Tree ornament.

The Christmas Tree Lighting is sponsored by the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, and the State of Florida Division of Cultural Affairs.

### **Holiday Evening Tours**

December 19 through 23: Tours begin at 6:50 p.m., 7:05 p.m., 7:15 p.m. and 7:25 p.m.

Holiday Evening Tour Reception will begin at 6:30 p.m.

\$25 for adults

\$15 for children ages 17 and under

Advance purchase required

During this beloved annual event, families tour Whitehall after hours and discover the origins of American Christmas traditions. Guests will have a rare opportunity to see Whitehall by the glow of the original 1902 light fixtures. Every visitor will receive a traditional Christmas cracker following the tour. A choral group will sing carols and holiday refreshments will be served. The Museum Store will remain open for holiday shopping.

Holiday Evening Tours are sponsored by the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, and the State of Florida Division of Cultural Affairs.

### **Flagler Museum Music Series**

All concerts begin at 7:30 p.m.

Tickets are \$70 per concert

\$300 for the five-concert Series

Regularly featured on National Public Radio, the Flagler Museum Music Series continues to bring acclaimed musicians to the finest chamber music venue in South Florida. Experience chamber music, as it was intended, in a gracious and intimate setting typical of Gilded Age performances. Patrons enjoy a special champagne and dessert reception with the musicians following each concert.

1. January 9, 2018 – Tesla Quartet
2. January 23, 2018 – Hermitage Piano Trio
3. February 6, 2018 – Prima Trio
4. February 20, 2018 – Boston Trio
5. March 6, 2018 – Henschel Quartett

The Flagler Museum Music Series is sponsored by Roe Green, PNC Bank, the *Palm Beach Daily News*, MBS Family Foundation, the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, and the Tourist Development Council.

**Winter Exhibition:**

***Masterfully Human: The Art of Gaugengigl***

January 23 - April 29, 2018

Free with Museum admission

Nostalgic images of a refined past will be on display at the Flagler Museum this winter.

*Masterfully Human* surveys the work of Boston School painter and printmaker Ignaz Marcel Gaugengigl (1855-1932), the first museum exhibition devoted to this Gilded Age artist.

Gaugengigl's intimate and evocative depictions of everyday life, often set in revolutionary-era France, convey timeless themes such as honor, friendship, love, and beauty. In addition to his popular genre subjects, the exhibition will present Gaugengigl's work in landscape, portraiture, illustration, and design.

Organized by the Flagler Museum, *Masterfully Human* will include more than 80 works on loan from major private and public collections from across the United States. An illustrated catalogue will accompany the exhibition. Guided exhibition tours will be offered Wednesdays at 10:30 a.m. and 3:30 p.m. beginning January 31.

**Exhibition Lecture Series**

Free for Members at the Sustaining level and above

\$10 for Individual, Family and Life Members

\$28 per lecture for non-members

Includes Museum admission

Space is limited, advanced purchase is required

***Masterfully Human: The Art of Gaugengigl***

Tracy Kamerer, Chief Curator, Flagler Museum  
3:00 p.m. on Thursday, February 15, 2018

Exhibition curator Tracy Kamerer will discuss the career of Ignaz Gaugengigl in this illustrated lecture, examining his work within the contexts of the etching revival, American art, French history, and Gilded Age taste.

***The Bostonians: Art and Artists in Boston, 1870-1930***

Dr. Erica E. Hirshler, Croll Senior Curator of American Paintings, Museum of Fine Arts, Boston  
3:00 p.m. on Thursday, March 1, 2018

Ignaz Gaugengigl, known for both his fine paintings and fine manner, was an important member of Boston's art circles; this illustrated lecture will explore painting in Boston through the work of William Morris Hunt, John La Farge, John Singer Sargent, Childe Hassam, Edmund Tarbell, and other contributors to the city's vibrant artistic scene.

The Winter Exhibition is sponsored by Northern Trust, *The Palm Beach Post*, VISIT FLORIDA, the Mosaic Foundation (R. & P. Heydon), the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, the Hilton West Palm Beach, and the State of Florida Division of Cultural Affairs. Generous in-kind support provided by Dr. Peter Heydon.

**Women of the Gilded Age Lecture**

***The Richest Woman in America: Hetty Green in the Gilded Age***

Thursday, February 1, 2018, 6:00 p.m.

Free for Sustaining level Members and above

\$10 for Individual and Family Members

\$20 for non-members

Guided by the shrewd money-men in her family, Hetty Green grew up to be one of the most powerful financiers in American history. A businesswoman who transcended the expectations set upon women of her time, she was interested in a diverse array of money-making opportunities such as real estate, railroads, and financial loans. Even as a married woman and mother of two, Hetty Green remained financially independent and amassed a great fortune. Despite yellow journalism's obsession with the portrayal of her quirky and meager lifestyle, her legacy is not wholly as *The Witch of Wall Street* but rather as the fiercely independent, Richest Woman in America. The 2018 Women of the Gilded Age lecture is sponsored by Susan Stautberg and the Hilton West Palm Beach.

**Whitehall Lecture Series:**

***Heroes of the Homefront: World War I and the Faces of Wartime America***

All lectures begin at 3:00 p.m.

Free for Members at the Sustaining level and above

\$10 for Individual and Family Members

\$28 per lecture for non-members

\$125 for the five-lecture series  
Includes Museum admission

The 33rd Annual Whitehall Lecture Series, *Heroes of the Homefront: World War I and the Faces of Wartime America*, will commemorate the roles of American soldiers and supporters during World War I. Each lecture promises to provide a unique range of historical perspectives, including those of political and military leadership, the Doughboys on the front lines, minority infantrymen conscripted to battle, and women on the homefront and abroad. *Heroes of the Homefront* will evoke a new appreciation for America's participation in World War I and address the ways in which American Culture was changed forever because of it.

When possible, a book signing with the speaker follows each lecture. Online visitors can experience each lecture via a free webcast at [www.flaglermuseum.us](http://www.flaglermuseum.us) where visitors may listen live, see the presentation and ask the lecturer questions.

1. February 11, 2018 – *March 1917: On the Brink of War and Revolution*  
by Will Englund
2. February 18, 2018 – *The Last of the Doughboys: The Forgotten Generation and Their Forgotten War* by Richard Rubin
3. February 25, 2018 – *World War I: The American Soldier Experience*  
by Dr. Jennifer Keene
4. March 4, 2018 – *The Second Line of Defense: American Women & World War I*  
by Dr. Lynn Dumenil
5. March 11, 2018 – *Uncle Sam Wants You: World War I and the Making of the Modern American Citizen* by Dr. Christopher Capozzola

The Whitehall Lecture Series is sponsored by the Max and Victoria Dreyfus Foundation, the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, Hilton West Palm Beach, the State of Florida Division of Cultural Affairs, and *The Palm Beach Post*.

### **Celebrate Valentine's Day at Whitehall**

Wednesday, February 14, 2018, 11:30 a.m. – 3:30 p.m.

\$80 per couple for Museum Members includes tax and gratuity

\$120 per couple for non-members includes Museum admission, tax, and gratuity

Advance purchase required

“Tea in the Coconut Grove” was a popular vacationing pastime for those visiting Palm Beach and Henry Flagler's lavish resort hotels during the Gilded Age. Join us in commemorating the return of this historic tradition with your sweetheart on Valentine's Day. Each couple will indulge in a special “tea-for-two” under the palms, while listening to the romantic sounds of a classical harp. A token Valentine's keepsake is also included in the package price.

### **Easter Egg Hunt and Egg Roll**

Saturday, March 31, 2018

Gates open 9:00 a.m. Hunt begins at 10:00 a.m.

\$18 for adults

\$15 for children

Free for Members (and their children or grandchildren) at the Sustaining level and above

Free for Adult, Individual and Family Members (children or grandchildren require a ticket)

Children are invited to hunt for treat-filled Easter eggs on the Museum's lawn and Cocoanut Grove. The Museum's grounds will be sectioned off into age-appropriate areas so that everyone, including toddlers, will have the opportunity to participate safely. Museum gates open at 9:00 a.m. Children and families are encouraged to pose for a photo with the Easter Bunny, make crafts, have faces painted, and play games until the Easter Egg Hunt starts at 10:00 a.m.

Children should bring their own Easter basket. Each child will receive a commemorative wooden Easter Egg to remember the day.

The Easter Egg Hunt is sponsored by the *Palm Beach Daily News*, the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, and the State of Florida Division of Cultural Affairs.

### **Bluegrass in the Pavilion Concert**

Saturday, April 7, 2018, 3:00 p.m.

Tickets \$35

The 13<sup>th</sup> Annual Bluegrass in the Pavilion concert will feature co-headliners Blue Highway and the Gibson Brothers for an unforgettable afternoon of bluegrass music set in the impeccable Flagler Kenan Pavilion. Two-time IBMA Entertainers of the Year, the Gibson Brothers are revered for their harmonies that have been described as both traditional and revelatory. Blue Highway is highly-regarded in the genre of bluegrass music for their inimitable sound.

All proceeds benefit the Museum's education programs for children.

### **Whitehall Society – Mixing It Up cocktail party**

Friday, April 27, 2018, 6:30 p.m.

\$40 for Members

\$50 for non-members

Tickets may be purchased online or by telephone

Each Season, the Whitehall Society presents a cocktail party to celebrate the history and tradition of cocktails in America. Mixing It Up is traditionally hosted in Palm Beach's only Cocoanut Grove, adjacent to the South Porch and Flagler Kenan Pavilion. The venue features a canopy of twinkling lights, themed décor, and floral arrangements. Guests are treated to a variety of inspired hors d'oeuvres paired with special recipe cocktails popular during America's Gilded Age.

The Whitehall Society of the Flagler Museum is the next generation of Museum supporters. This engaging group supports the Museum's mission and educational programming through a variety of innovative activities throughout the year.

### **Mother's Day Tea**

Saturday, May 12, 2018 - 11:30 a.m. - 2:30 p.m.

Sunday, May 13, 2018 - 12:00 p.m. - 3:00 p.m.

\$30 Museum Members

\$50 Non-member

\$20 Children under age 12

Includes Museum admission, tax, and gratuity

Reservations are required

The celebration of Mother's Day began during the Gilded Age, when in May of 1914 Congress established it as a national holiday. In the spirit of this tradition, the Flagler Museum invites all mothers and their families to enjoy an elegant Mother's Day Tea at the Café des Beaux-Arts. In honor of Mother's Day, each mother will receive a special flower corsage.

### **Founder's Day**

Tuesday, June 5, 2018, 12:00 - 5:00 p.m.

Free admission

Each year on June 5th the Flagler Museum celebrates its anniversary by opening free of charge in honor of the Museum's founder, and Henry Flagler's granddaughter, Jean Flagler Matthews. Visitors may take a self-guided tour of Whitehall's first floor, view the permanent collection of art and objects related to the Gilded Age, and climb aboard Henry Flagler's Railcar No. 91.

Founder's Day is sponsored by *The Palm Beach Post*, the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, and the State of Florida Division of Cultural Affairs.

### **Grandparents Day**

Sunday, September 9, 2018, 12:00 - 3:00 p.m.

Free with Museum admission

Families may tour Whitehall with a *Tour and Activity Guide for Kids* and then enjoy family-friendly activities in the Flagler Kenan Pavilion. Activities include creating a family tree, designing a scrapbook page to commemorate the day, being interviewed by your grandchild, writing a postcard to send to your family, and having a family photo taken in front of Railcar No. 91.

Grandparents Day is sponsored by the Cultural Council of Palm Beach County, the Palm Beach County Board of County Commissioners, the Tourist Development Council, and the State of Florida Division of Cultural Affairs.

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When it was completed in 1902, Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was hailed by the *New York Herald* as "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs. The Museum is located at Cocoanut Row and Whitehall Way, Palm Beach.

The Museum is open from 10:00 a.m. until 5:00 p.m., Tuesday through Saturday, and noon until 5:00 p.m. on Sunday. Admission is \$18 for adults, \$10 for youth ages 13-17, \$3 for children ages 6-12, and children under six are free.

For more information, please call the Flagler Museum at (561) 655-2833 or visit [www.flaglermuseum.us](http://www.flaglermuseum.us).

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