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*Photos for publication available upon request*

**FOR IMMEDIATE RELEASE**  
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## **Flagler Museum Update: September**

*General Admission Tickets are now available for purchase for dates in September*

PALM BEACH, FL - General admission tickets are now available for purchase for those who wish to visit the [Henry Morrison Flagler Museum](http://www.flaglERMuseum.us) (1 Whitehall Way, Palm Beach) during the month of September. The Museum's Visitor Services team remains available, as always, to answer any questions regarding the Museum's New Visitor Experience — including its "contactless" point of entry — and its Public Safety Protocols. Tickets must be purchased in advance by calling (561) 655-2833 ext. 10 or by visiting [www.flaglERMuseum.us](http://www.flaglERMuseum.us).

Safety remains a priority at the Museum, an early participant in "The Palm Beaches Pledge." Along with other tourism and hospitality businesses in the community and in partnership with Discover the Palm Beaches, the Museum continues to follow guidelines from the Office of the Governor, Palm Beach County and the Town of Palm Beach, as well as safety mandates from the Centers for Disease Control and Prevention to prevent the spread of COVID-19.

Below is a recap of the Museum's previous announcement regarding ticketing, the visitor experience, safety protocols and shopping:

### **Ticketing Procedures**

To ensure appropriate social distancing and crowd control throughout the day, as well as the safety of the Museum staff, the Museum has implemented a contactless but friendly point of entry. All visitors are required to pre-purchase General Admission tickets using a credit card or PayPal, and will be limited to four (4) tickets per purchase. The Museum has adopted timed entry, and visitors will be required to choose their entry date and time when pre-purchasing General Admission tickets. The Museum requests all visitors plan to arrive as close to their entry time as possible. All guests will be warmly welcomed at the entry kiosk by a Visitor Services team member and will be asked to present their ticket confirmation with photo I.D.

Museum Members at all levels will continue to enjoy unlimited free admission to the Museum as a benefit of membership, but will also be required to reserve their admission date and time in advance. The same rule applies to those holding complimentary Tour Passes to the Museum.

Visitors, Tour Pass holders and Museum Members may pre-purchase tickets online by visiting <http://www.flaglERMuseum.us>. For those who are unable to purchase tickets online or who do not have an email address to receive electronic tickets, please call the Museum at (561) 655-2833 ext. 10 for assistance. During Museum hours, walk-up visitors without tickets will be provided with instructions to purchase tickets but may be asked to wait until the next timed entry slot is available.

Admission is \$18 for adults, \$10 for youth ages 13-17, \$3 for children ages 6-12, and children under age 6 are free. Museum hours are Tuesday through Saturday, from 10 a.m. to 5 p.m.

### **Visitor Experience and Tour Options**

As part of the Museum's new protocols, visitors (both children and adults) touring the property are required to follow a one-way, fixed route. Due to social distancing guidelines, group and docent-led tours have been replaced with self-guided tour options. Visitors may choose either a paper brochure to read as they go through the Museum, or listen to a narrated tour on their own personal device by downloading the free Flagler Museum App. Complimentary earbuds will be provided if guests arrive without their own, and free Wi-Fi is available. For children, the Museum offers a printed "Tour and Activity Guide for Kids" with their admission.

The visitor experience includes the first and second floors of Whitehall, its grounds and the Flagler Kenan Pavilion, which houses

Flagler's Railcar No. 91. The Exhibition Gallery on the second floor is open, as the Museum's Winter Exhibition, *Walk This Way: Historic Footwear from the Stuart Weitzman Collection*, has been extended until further notice. The exhibition, organized by the New-York Historical Society, explores how shoes have transcended their utilitarian purpose to become representations of culture — coveted as objects of desire, designed with artistic consideration, and expressing complicated meanings of femininity, power, and aspiration for women and men alike.

The Museum is accessible to all individuals, including those using wheelchairs and assistive devices.

### **Public Safety Protections**

The Museum requires all visitors over the age of 2 to bring their own mask or face covering, which will be required for entry. Masks or face coverings must be worn at all times by all visitors as well as Museum staff members while on the Museum's property. Visitors will practice safe social distancing of 6 feet while in the presence of others.

In addition to the Museum's standard cleaning procedures, new measures to ensure sanitizing on a repetitive basis are in place for all high-touch surfaces. All restrooms have been modified to accommodate just one person at a time to ensure social distancing and sanitary conditions.

Hand-sanitizing stations are strategically placed throughout the Museum, including at points of entry and outside restrooms.

### **Socially-distanced Shopping at the Museum Store**

For the comfort of our visitors, the Museum Store is now located in the vast West Room for those who are interested in socially-distanced, touch-free shopping. Merchandise is on display and Museum Store staff is available to assist shoppers with fulfillment and purchases. Credit cards only; cash will not be accepted until further notice. The Museum Store also offers curated packages, gift sets and jewelry for sale online at <http://www.flaglermuseum.us/museum-store>.

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### **The Henry Morrison Flagler Museum**

When it was completed in 1902, Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was hailed by the New York Herald as "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring changing exhibitions and special programs. The Museum is located at One Whitehall Way, Palm Beach, FL 33480.

For more information, please call the Flagler Museum at (561) 655-2833 or visit [www.flaglermuseum.us](http://www.flaglermuseum.us).

*The Museum is funded in part by Palm Beach County Board of County Commissioners, the Tourist Development Council, the Cultural Council for Palm Beach County, the Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture and the State of Florida and the National Endowment for the Arts.*

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